

[DOI: 10.20472/IAC.2017.031.039](https://doi.org/10.20472/IAC.2017.031.039)

ARIF PRASETIO

telkom university, Indonesia

FETTY SARY

telkom university, Indonesia

BACHRUDDIN LUTURLEAN

telkom university, Indonesia

STUDENT PERSONALITY, LECTURER COMPETENCY, CAMPUS FACILITIES, AND STUDENTS' LEARNING MOTIVATION IN PRIVATE UNIV

Abstract:

The aim of the study is to identify the effect of student personality, lecturer competency, and campus facilities toward the student learning motivation. Motivation is an important factor which affects the student's academic performance. The participants were 187 students from various classes in Telkom University in Bandung. We implemented the multiple regression analysis to measure the simultaneous and partial relation. 35 items used in the questionnaires which distributed using convenience approach. Simultaneously, all three independent variables had significant and positive effect on student' learning motivation (R^2 0.250 and Sig. 0.000). Furthermore, partially, student personality, lecturer competency, and campus facilities also had significant and positive effect on student' learning motivation. Beta' results for those three independent variables are 0.203, 0.285, and 0.154 respectively with the Sig. below 0.000. The university or faculty need to improve the teacher competency and their learning facilities if they want to enhance student motivation. Since the personality of students also played important part, the selection process should need to consider types of student personality which help to improve the performance.

Keywords:

Student' Personality, Lecturer Competency, Campus Facilities, Learning Motivation

JEL Classification: I20, M54