

19th International Academic Conference

Florence, Italy, September 2015



# Conference Program

**19th International Academic Conference**  
**September 16-19, 2015**  
**Florence, Italy**

**[Grand Hotel Mediterraneo](#)**  
Lungarno del Tempio 44, Florence



INTERNATIONAL INSTITUTE  
OF SOCIAL AND ECONOMIC SCIENCES

Wednesday, September 16, 2015

Registration: 15.00 – 18.00

Welcome drink: 18.00 – 19.00

Thursday, September 17, 2015

Registration: 8.30 – 16.00

Room: Pacifico

Thursday

Time 9.00 – 9.50  
Plenary Session

**Welcome Address:**

**Robert Holman**  
Conference Chair and Director of the IISES

**Keynote Speech:**

**Carrie Boden-McGill**  
Texas State University, San Marcos, USA  
*Professors as Adult Learners in the Digital Age*

Coffee Break: 9.50 – 10.20

Room: Pacifico

Thursday

Time: 10.20 – 12.10  
Session Title: **Business and Economics**  
**Quantitative Methods**  
Chair: Rafael Reytier

**Authors and Titles:**

**ARTHUR PANTELIDES**  
SUMITOMO DRIVE TECHNOLOGIES, VIRGINIA BEACH, USA  
*HOFSTEDE VECTORS: A VISUALIZATION APPROACH TO CULTURAL FACTORS IN THE  
KNOWLEDGE TRANSFER - INTERNATIONAL BUSINESS TEAM OPTIMIZATION MODEL*

**SERDAR NESLİHANOĞLU**

ESKİSEHIR OSMANGAZI UNIVERSITY, ESKİSEHIR, TURKEY  
*TIME-VARYING MULTIVARIATE EXTENSION OF THE LINEAR MARKET MODEL FOR DEVELOPED AND EMERGING MARKETS*

**SERDAR NESLİHANOĞLU**

ESKİSEHIR OSMANGAZI UNIVERSITY, ESKİSEHIR, TURKEY  
*LINEAR AND NON-LINEAR MARKET MODEL SPECIFICATIONS FOR DEVELOPED AND EMERGING MARKETS*

**RAFAEL REYTIER, ARYA BLANES**

ECE GRADUATE SCHOOL OF ENGINEERING, PARIS, FRANCE  
*BEHAVIOR OF COVARIANCE MATRICES WITH EQUI-CORRELATION APPROACH*

Room: Atlantico

Thursday

**Time:** 10.20 – 12.10  
**Session Title:** Social Sciences and Humanities  
**Chair:** Nasreen Hussain

**Authors and Titles:**

**ALEKSANDRS ALEKSANDROVS, ILZE KOROLEVA**

DAUGAVPILS UNIVERSITY, DAUGAVPILS, LATVIA  
*MEASURING YOUTH WELL-BEING — OPTIONS APPRAISAL FOR A PAN-EUROPEAN LONGITUDINAL SURVEY*

**HASRET AKTAŞ, BURÇE BOYRAZ, SELCUK UNIVERSITY, KONYA, TURKEY**  
**MERVE GENÇYÜREK ERDOĞAN, GAZI UNIVERSITY, INSTITUTE OF SOCIAL SCIENCES, GÖLBAŞI / ANKARA, TURKEY**  
*INTERACTIVE ADVERTISING MODELS: A META-ANALYSIS*

**MEHMET NEJAT ÖZÜPEK, SELCUK UNIVERSITY, SELCUKLU / KONYA, TURKEY**  
**MURAT KOÇYİĞİT, MURAT ERDOĞDU, NECMETTİN ERBAKAN UNIVERSITY, KARATAY / KONYA, TURKEY**  
*MEASUREMENT OF THE RELATIONSHIP BETWEEN SERVICE QUALITY AND BRAND LOYALTY WITH STRUCTURAL EQUATION MODELING: A RESEARCH ON USERS OF SMARTPHONE BRANDS*

**ÖMER FARUK TEKİN**

SELCUK UNIVERSITY, SELCUKLU / KONYA, TURKEY  
*DECENTRALIZED URBANIZATION POLICIES AND REGIONAL DEVELOPMENT: EXPERIENCE OF TURKEY*

**NASREEN HUSSAIN**

INSTITUTE OF BUSINESS MANAGEMENT, KARACHI, PAKISTAN

*PREVALENCE OF SOCIAL ANXIETY IN FEMALE STUDENTS WHO VEIL IN  
UNIVERSITIES: EVIDENCE FROM PAKISTAN*

Registration area

Thursday

Time:

**10.20. – 11.50**

**Poster session**

**Authors and Titles:**

**10.20 – 10.50**

**NISHA SINGH, SHAKIRA SHAIK**

UNIVERSITY OF KWAZULU-NATAL, WESTVILLE, DURBAN, SOUTH AFRICA

*NANOPARTICLES SYNTHESIZED FROM EXTRACTS OF TETRADENIA RIPARIA REVEAL  
PHARMACOLOGICAL PROPERTIES*

**10.50 – 11.20**

**TSUNG-HAU JEN**

NATIONAL TAIWAN NORMAL UNIVERSITY, TAIPEI CITY, TAIWAN, R. O. C.

*STANDARD-SETTING USING ITEM RESPONSE THEORY*

**11.20 – 11.50**

**KUAN-MING CHEN**

NATIONAL TAIWAN NORMAL UNIVERSITY, TAIPEI CITY, TAIWAN, R. O. C.

*E-ASSESSMENT FOR LEARNING: AN ONLINE ASSESSMENT FOR SCIENCE LITERACY  
(OASL)*

**Lunch hosted by the IISES: 12.10 – 13.10**



**Time:** 13.20 – 15.10  
**Session Title:** **Business and Economics**  
**Chair:** Kagan Karademir

**Authors and Titles:**

**SULEYMAN UGURLU, MURAT BESER, NAZIFE OZGE KILIC**  
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES, AGRI / CENTRIUM, TURKEY  
*THE IMPLEMENTED MONETARY POLICY IN TURKEY AFTER 1994*

**BARBORA SLINTÁKOVÁ**  
UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC  
*IMPACT OF THE INCOME TAX RELIEF FOR HOUSING ON HOUSEHOLD INDEBTEDNESS  
IN EU, 2004-2013*

**TEREZA MIKOVÁ**  
UNIVERSITY OF ECONOMICS, PRAGUE, CZECH REPUBLIC  
*DO IFRS DECREASE EARNINGS MANIPULATION IN EUROPEAN COUNTRIES?*

**YI KARNES**  
CALIFORNIA STATE UNIVERSITY, EAST BAY, HAYWARD, USA  
*INVESTING UNDER INSTITUTIONAL UNCERTAINTY: THE CHOICE AND CONSEQUENCE  
OF GOVERNANCE STRUCTURES*

**HAKKI CIFTCI, ERHAN ISCAN, DUYGU SERIN**  
CUKUROVA UNIVERSITY, TURKEY  
*THE INTERACTION BETWEEN INSURANCE SECTOR AND ECONOMIC GROWTH:  
TURKISH CASE*

**UDESH PILLAY**  
HUMAN SCIENCES RESEARCH COUNCIL, PRETORIA, SOUTH AFRICA  
*ARE GLOBALLY COMPETITIVE „CITY REGIONS“ DEVELOPING IN SOUTH AFRICA?  
FORMULAIC ASPIRATIONS OR NEW IMAGINATIONS?*

**KAĞAN KARADEMİR**  
TURGUT OZAL UNIVERSITY, ANKARA, TURKEY  
*EXCHANGE RATES AND STOCK PRICES RELATIONSHIP: CLUSTERING BY DYNAMIC  
TIME WARPING & LONGEST COMMON SUBSEQUENCES*

Room: Atlantico

Thursday

Session Title: **Social Sciences and Humanities**

Chair: **Cameron McCarthy**

**Authors and Titles:**

**RUI COIMBRA GONÇALVES**

CENTRE OF CLASSICAL AND HUMANISTIC STUDIES, UNIVERSITY OF COIMBRA, PORTUGAL  
*FROM AQUINAS TO THE SPANISH SECOND SCHOLASTICISM: A SURVEY OF  
POLITICAL POSITIONS AS REGARDS THE INFIDELS*

**VICTORIA ENCICA**

UNIVERSITY OF BUCHAREST, BUCHAREST, ROMANIA  
*WOMEN AND AUTOBIOGRAPHY*

**MEHRNAZ BEHROOZI, MAHMOOD SEYYED**, ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN  
BRANCH, IRAN

**MOHAMMAD MAHDI MORADI NAFTCHALI**, ISLAMIC AZAD UNIVERSITY, CHALOOS  
UNIVERSITY, TEHRAN, IRAN

*THE EFFECT OF IRAN'S ARCHITECTURE ON INDIA IN SHAH JAHAN PERIOD. (1592-  
1666)*

**SYED TOQUEER AKHTER, BILAL MAQBOOL**

LAHORE SCHOOL OF ECONOMICS , LAHORE, PAKISTAN

*THE IMPACT ASSESSMENT OF THE SOCIAL DEMONSTRATION EFFECT AND  
RELIGIOSITY UPON CHARITABLE SPENDING: FINDINGS OF A CROSS SECTIONAL  
STUDY IN PAKISTAN*

**CAMERON McCARTHY**

UNIVERSITY OF ILLINOIS, CHAMPAIGN, UNITED STATES

*BURNISHED ORNAMENTALISM: MAKING SENSE OF HISTORY, ICONOGRAPHY AND  
THE VISUAL CULTURAL PRACTICES OF POSTCOLONIAL ELITE SCHOOLS IN  
GLOBALIZING CIRCUMSTANCES*

Registration area

Thursday

Time: **13.20. – 14.50**

**Poster session**

**Authors and Titles:**

**13.20 – 13.50**

**JAMES YOO**

CALIFORNIA BAPTIST UNIVERSITY, RIVERSIDE, USA

*THE ECONOMIC IMPACTS OF THE CHANGE IN SECTORAL WATER USE IN MARICOPA  
COUNTY, ARIZONA: MODIFIED INPUT-OUTPUT APPROACH*



**13.50 – 14.20**

**KETI TOKMAKOVA, PETAR MOLCHOVSKI, MARIYA TOKMAKOVA**

MEDICAL UNIVERSITY, PLOVDIV, BULGARIA

*AN E-LEARNING APPROACH TO EDUCATION AND TRAINING IN BIOMECHANICS AND  
OSTEOSYNTHESIS OF FRACTURES*

**14.20 – 14.50**

**MALGORZATA J. KRAWCZYK, MATEUSZ POMORSKI, KRZYSZTOF KULAKOWSKI,**

AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY, CRACOW, POLAND

**JAROSLAW KWAPIEN,** INSTITUTE OF NUCLEAR PHYSICS, POLISH ACADEMY OF SCIENCES,  
POLAND

**MARCEL AUSLOOS,** GRAPES, BELGIUM

*STATISTICS ON BABIES' NAMES REFLECTS THE TRADITIONAL REGIONS IN UNITED  
STATES*

**Coffee Break: 15.10 – 15.30**

**Room: Indiano**

**Thursday**

**Time:**

**15.30 – 17.20**

**Session Title:**

**Teaching and Education**

**Chair:**

**Teresa De Fazio**

**Authors and Titles:**

**FADIA NASSER-ABU ALHIJA**

TEL AVIV UNIVERSITY, TEL AVIV, ISRAEL

*TEACHING IN HIGHER EDUCATION: GOOD TEACHING THROUGH STUDENTS' LENS*

**JANA BOUWMA-GEARHART, JENNIFER COLLINS**

OREGON STATE UNIVERSITY, CORVALLIS, USA

*WHAT WE KNOW ABOUT DATA-DRIVEN DECISION MAKING IN HIGHER EDUCATION:  
INFORMING EDUCATIONAL POLICY AND PRACTICE*

**NORMAN MUDOR,** MEDICAL EDUCATION CENTER, YALA HOSPITAL, THAILAND

**ADHHIYAH MUDOR,** SIRINDHORN COLLEGE OF PUBLIC HEALTH YALA, THAILAND

*STRESS AMONG MEDICAL STUDENTS IN THE DEEP SOUTH OF THAILAND*

**TERESA DE FAZIO**

VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA

*TEACHER EDUCATION FOR GLOBAL CITIZENSHIP: A CASE STUDY OF FOREIGN  
LANGUAGE TEACHERS PREPARING OUR YOUNG LEARNERS FOR NEW BRAVE, NEW  
GLOBALISED WORLD*



**ELIF AYDOĞDU-ÖZOĞLU**

ESKIŞEHİR OSMANGAZI UNIVERSITY, ESKIŞEHİR, TURKEY

*EXAMINING TEACHERS' ORGANIZATIONAL SOCIALIZATION LEVELS IN TERMS OF VARIOUS VARIABLES*

**ÖNDER ARSLAN**

MINISTRY OF NATIONAL EDUCATION, USAK, TURKEY

*THE CORRELATION BETWEEN TEACHERS' PERCEPTION OF SCHOOL DIRECTOR 'S PATTERNALIST LEADERSHIP AND THE TEACHERS' ORGANIZATION SINISM*

**AYNUR BOZKURT BOSTANCI**, USAK UNIVERSITY, TURKEY

**AHMET YURDAKUL**, MINISTRY OF NATIONAL EDUCATION, TURKEY

*THE RELATION BETWEEN SCHOOL DIRECTORS' POLITICAL SKILL WITH SELF-LEADERSHIP AND SHARED LEADERSHIP IN SCHOOLS*

**TERESA DE FAZIO**

VICTORIA UNIVERSITY, MELBOURNE, AUSTRALIA

*ACADEMIC APPRENTICESHIP: DEVELOPING NOVICE ACADEMIC TEACHING AND RESEARCH SKILLS THROUGH A FOCUSSED MENTORING PROGRAM*

Room: Pacifico

Thursday

**Time:** 15.30 – 17.20

**Session Title:** **Business and Economics**

**Chair:** Esra Balli

**Authors and Titles:**

**SO-JIN LIM**

KOREA INSTITUTE OF INTELLECTUAL PROPERTY, SEOUL, REPUBLIC OF KOREA

*THE INTELLECTUAL PROPERTY RIGHT AND FIRM SURVIVAL IN DIFFERENT GROWTH STAGES*

**KAMIL DOBEŠ, ZUZANA VIRGLEROVÁ**

TOMÁŠ BATA UNIVERSITY IN ZLÍN, CZECH REPUBLIC

*AN ANALYSIS OF SME'S ATTITUDES TO THE BUSINESS ENVIRONMENT IN THE CZECH REPUBLIC*

**JULIA KORALUN-BEREZNICKA**

UNIVERSITY OF GDANSK, GDANSK, POLAND

*CORPORATE SIZE-PERFORMANCE RELATION ACROSS COUNTRIES AND INDUSTRIES: FINDINGS FROM THE EUROPEAN UNION*

**HARUN BAL, NESE ALGAN, PINAR OZDEMIR**

CUKUROVA UNIVERSIY, ADANA, TURKEY

*ROLE OF POLITICAL INTITUTIONS ON SOCIAL CONFLICTS AND ECONOMIC ACCUMULATION: A CASE STUDY OF TURKEY*





**SANTIDHORN POORIPAKDEE**

SILPAKORN UNIVERSITY, PHETCHABURI, THAILAND  
*THE MANAGEMENT CONTROL EXERTED BY AMERICAN AND JAPANESE  
MULTINATIONAL CORPORATIONS OPERATING IN THAILAND*

**SAKSIT RACHRUK**

FACULTY OF MUSIC SILPAKORN UNIVERSITY, THAILAND  
*STRATEGY FOR POTENTIAL DEVELOPMENT FOR THE STUDENTS OF FACULTY OF  
MUSIC TOWARDS GUIDELINES FOR ENTERTAINMENT*

**HARUN BAL, ESRA BALLI, MÜGE MANGA**

ÇUKUROVA UNIVERSITY, ADANA, TURKEY  
*PURCHASING POWER PARITY IN SELECTED LATIN AMERICAN COUNTRIES*

Room: Atlantico

Thursday

**Time:** 15.30 – 17.20  
**Session Title:** Social Sciences and Humanities  
**Chair:** Omer Bakan

**Authors and Titles:**

**KADIR CANOZ, OMER BAKAN, AHMET TARHAN**

SELÇUK UNIVERSITY, KONYA, TURKEY  
*THE USE OF SOCIAL MEDIA AMONG THE STUDENTS OF COMMUNICATION FACULTY*

**AHMET TARHAN, KADIR CANOZ, OMER BAKAN**

SELÇUK UNIVERSITY, KONYA, TURKEY  
*THE ANALYSIS OF THE SPONSORSHIP ACTIVITIES OF THE BANKS THROUGH THEIR  
CORPORATE WEB PAGES*

**ERSEN FAZIL COLLU, MEHMET ERHAN SUMMAK**

SELÇUK UNIVERSITY, KONYA, TURKEY  
*USE OF SOCIAL MEDIA FOR PUBLIC RELATIONS PURPOSES IN TOURISM*

**EYUP ERDAL YORUK, MEHMET ERHAN SUMMAK**

SELÇUK UNIVERSITY, KONYA, TURKEY  
*FUNCTION OF PUBLIC RELATIONS IN CORPORATE PERCEPTION MANAGEMENT*

**MEHMET ERHAN SUMMAK, ISMAIL ARI**

SELÇUK UNIVERSITY, KONYA, TURKEY  
*THE INFLUENCE OF REAL-TIME MARKETING ON SOCIAL MEDIA USERS: A STUDY ON  
USERS OF 'EKŞİ SÖZLÜK'*

**AZIZ KAGITCI, SEMIH BUYUKIPEKCI**

SELCUK UNIVERSITY, KONYA, TURKEY

*THE EFFECTS OF TERROR ACTIVITIES AND POLITICAL INSTABILITIES ON TOURISM  
SECTOR IN TURKEY*

**OMER BAKAN, AHMET TARHAN, KADIR CANOZ**

SELCUK UNIVERSITY, KONYA, TURKEY

*THE VIEWS OF UNIVERSITY STUDENTS TOWARDS PUBLIC RELATIONS PROFESSION  
AND ITS PRACTITIONERS*

**SOHAIMI ABDUL AZIZ**

UNIVERSITI SAINS MALAYSIA, GEORGE TOWN, MALAYSIA

*CHALLENGING THE WRITER'S AUTHORITY: A STUDY OF THE PARTICIPATORY  
CREATIVE PROCESS OF THE MALAY NOVELISTS*

Registration area

Thursday

Time:

**15.30 – 18.00**

**Poster session**

**Authors and Titles:**

**15.30 – 16.00**

**STERGIOS TAMPEKIS, FANI, SAMARA, STAVROS SAKELLARIOU, ATHANASIOS SFOUGARIS,  
OLGA CHRISTOPOULOU**

UNIVERSITY OF THESSALY, VOLOS, GREECE

*MAPPING THE ENVIRONMENTAL IMPACTS INTENSITY THAT IS CAUSED FROM THE  
FOREST ROADS' NETWORK PLANNING BASED ON SP*

**16.00 – 16.30**

**STAVROS SAKELLARIOU, OLGA CHRISTOPOULOU, FANI SAMARA, STERGIOS TAMPEKIS,  
ATHANASSIOS SFOUGARIS, ANNA MARIA NTARLADIMA, IOANNIS SFOUNGARIS,**

UNIVERSITY OF THESSALY, VOLOS, GREECE

**ARISTOTELIS KOSMAS DOUKAS, EVAGGELOS KARAGIANNIS**

ARISTOTLE UNIVERSITY OF THESSALONIKI, GREECE

**DIRK JAEGER, UNIVERSITY OF FREIBURG, GERMANY**

**VASSILIOS DROSSOS, KONSTANTINOS SOUTSAS, GEORGE TSANTOPOULOS**

DEMOKRITIO UNIVERSITY OF THRACE, GREECE

*SURVEY FOR THE STRATEGIC AND OPERATIONAL PREPAREDNESS AND TACTICS OF  
FIRE AGENCIES IN A SMALL GREEK ISLAND*

**16.30 – 17.00**

**ANITA HOLECZ**

UNIVERSITY OF WEST HUNGARY, HUNGARY

*CHANGES AND DETERMINANTS OF TEACHER'S BURNOUT SYNDROME*



17.00 – 17.30

**OLGA CHRISTOPOULOU, STAVROS SAKELLARIOU, FANI SAMARA, STERGIOS TAMPEKIS, ATHANASSIOS SFOUGARIS**, UNIVERSITY OF THESSALY, VOLOS, GREECE  
**ARISTOTELIS KOSMAS DOUKAS, VASSILIOS GIANNOULAS, ANASTASIA STERGIADOU**, ARISTOTLE UNIVERSITY OF THESSALONIKI, GREECE  
**DIRK JAEGER**, UNIVERSITY OF FREIBURG, GERMANY  
*PROTECTION OF SOIL AND WATER RESOURCES IN MEDITERRANEAN SMALL ISLANDS: A GREEK CASE*

17.30 – 18.00

**AYNUR B.BOSTANCI**, USAK UNIVERSITY, TURKEY  
**ALI AKBAS**, MINISTRY OF NATIONAL EDUCATION, TURKEY  
*THE RELATIONSHIP BETWEEN THE TEACHERS' PERCEPTION OF ORGANIZATIONAL POLITICS AND EMOTIONAL LABOUR*

Room: Indiano

Thursday

**Time:** 17.30 – 19.20  
**Session Title:** Law in Society  
**Chair:** Serge Gijrath

**Authors and Titles:**

**GIULIA DONDOLI**

UNIVERSITY OF WAIKATO, HAMILTON, NEW ZEALAND  
*ORLANDI AND OTHERS V ITALY: SAME SEX MARRIAGE IN ITALY, A PROBLEM OF PRIVATE INTERNATIONAL LAW*

**SÜHEYLA ZORLU, SÜLEYMAN EMRE ZORLU**

SELCUK UNIVERSITY, LAW FACULTY, KONYA, TURKEY  
*IN TERMS OF GENDER EQUALITY PRINCIPLES, THE WOMAN'S LAST NAME IN THE TURKISH CIVIL LAW*

**SÜLEYMAN EMRE ZORLU, SÜHEYLA ZORLU**

SELCUK UNIVERSITY, LAW FACULTY, KONYA, TURKEY  
*REBELLION CRIME IN THE ISLAMIC AND OTTOMAN LAW*

**SANDRA FABIJANIĆ GAGRO**

UNIVERSITY OF RIJEKA, FACULTY OF LAW, CROATIA  
*DETERMINATION OF GENOCIDE IN THE CASE-LAW OF THE INTERNATIONAL COURT OF JUSTICE*

**SERGE GIJRATH**

LEIDEN UNIVERSITY, LEIDEN, THE NETHERLANDS  
*TOWARDS SMARTER REGULATION OF INNOVATION?*

**Time:** 17.30 – 19.20  
**Session Title:** **Business and Economics**  
**Chair:** Hala Sabri

**Authors and Titles:**

**SALWANA HASSAN**

MARA UNIVERSITY OF TEKNOLOGY, SHAH ALAM, MALAYSIA  
*EMPOWERING RURAL WOMEN WITH ENTREPRENEURSHIP SKILL IN MALAYSIA*

**ANNA DOKUKINA**

PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS, MOSCOW, RUSSIAN FEDERATION  
*CREATING STRATEGIC FOCUS IN MODERN BUSINESS: E-COMPANY ENTERING THE MARKET.*

**HINA SALEEM**

UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN  
*THE ROLE OF MENTORING FUNCTIONS IN EMPLOYEES' CAREER GROWTH IN PAKISTAN'S BANKING SECTOR*

**BENIAMIN FRUNJYAN**

YEREVAN STATE UNIVERSITY, YEREVAN, ARMENIA  
*THE WAYS OF INCREASING EFFICIENCY OF DECISION MAKING IN ARMENIAN COMPANIES*

**EMMANUEL YAO BEDI**, FOUNTAIN MISSION INTERNATIONAL SCHOOL, ACCRA, GHANA

**RICHMOND KWEKU FREMPONG**, KOFORIDUA POLYTECHNIC, KOFORIDUA, GHANA  
*THE PHENOMENON OF TOTAL QUALITY MANAGEMENT (TQM) AND ITS IMPACT ON THE PERFORMANCE OF GHANAIAN CONSTRUCTION INDUSTRY*

**BERNARD KWEKU NYARKO OPONG, DENNIS KWATIA AMOAKO, RICHMOND KWEKU**

**FREMPONG**, KOFORIDUA POLYTECHNIC, KOFORIDUA, GHANA  
**EMMANUEL YAO BEDI**, FOUNTAIN MISSION INTERNATIONAL SCHOOL, ACCRA, GHANA  
*SIM (SUBSCRIBER IDENTITY MODULE) BANKING*

**HALA SABRI**

UNIVERSITY OF PETRA, AMMAN, JORDAN  
*DESIGNING THE STRUCTURE IN SIMILAR CULTURES: A COMPARATIVE STUDY BETWEEN JAPAN AND JORDAN*



**Time:** 17.30 – 19.20

**Session Title:** **Environment and Sustainable Development**

**Chair:** Fred Beach

**Authors and Titles:**

**HUGO LAM, ANDY YEUNG**

THE HONG KONG POLYTECHNIC UNIVERSITY, HONG KONG, CHINA

*THE ABNORMAL RETURNS OF CORPORATE ENVIRONMENTAL INITIATIVES IN CHINA:  
A CUSTOMER AWARENESS PERSPECTIVE*

**IZYAN AYUNI, MOHAMAD SELAMAT, SHAHIDA MOHD SHARIF**

UNIVERSITI MALAYSIA SABAH, SANDAKAN, MALAYSIA

*AN INTEGRATION OF SUSTAINABLE DESIGN STRATEGIES AND ENVIRONMENTAL  
STEWARDSHIP TO LANDSCAPE DEVELOPMENT PLAN FOR THE FACULTY OF  
SUSTAINABLE AGRICULTURE*

**YANGKI SUARA**

KING'S COLLEGE LONDON, UNITED KINGDOM

*UNDERSTANDING POLICY CHANGE: MULTIPLE-STREAMS FRAMEWORK AND CLIMATE  
CHANGE NEGOTIATION*

**SERTAÇ GÜNGÖR**

SELÇUK UNIVERSITY, KONYA, TURKEY

*THE STUDY ON DETERMINATION OF RECREATIONAL TENDENCY AND DEMANDS OF  
PERSONNEL AT EĞİRDİR HORTICULTURAL RESEARCH INSTITUTE*

**SHAHIDA MOHD SHARIF, IZYAN AYUNI MOHAMAD SELAMAT, SITI NURULHIDAYAH ZAKARIA,**

UNIVERSITI MALAYSIA SABAH, SANDAKAN, MALAYSIA

*RECONNECTION STRATEGIES OF PHYSICAL LANDSCAPE: A CASE STUDY IN THE  
FACULTY OF SUSTAINABLE AGRICULTURE*

**AHMET TUĞRUL POLAT**

SELÇUK UNIVERSITY, KONYA, TURKEY

*VISUAL QUALITY ASSESSMENT IN LANDSCAPE ARCHITECTURE*

**AZAD KAKA SHEKH**

SALAHADDIN UNIVERSITY – ERBIL, KURDISTAN REGION, IRAQ

*IMPACT OF TOURISTIC ACTIVITIES ON ENVIRONMENT AND NEED'S OF SUSTAINABLE  
TOURISM DEVELOPMENT. SHAQLAWA CITY / STUDY AREA*

Friday, September 18, 2015

Registration: 8.30 – 12.00

Room: Atlantico

Friday

Time: 9.00 – 10.50

Session Title: **Social Sciences and Humanities**

Chair: Zachary Smith

**Authors and Titles:**

**VENELIN TERZIEV**, UNIVERSITY OF ROUSSE, ROUSSE, BULGARIA

**EKATERINA ARABSKA**, VASIL LEVSKI NATIONAL MILITARY UNIVERSITY, VELIKO TARNOVO, BULGARIA

*CONNECTING JOBSEEKERS AND EMPLOYERS AND MORE: THE CONTRIBUTIONS OF PES TO EU SOCIAL AND ECONOMIC DEVELOPMENT*

**ESRA YILMAZ**, DUMLUPINAR UNIVERSITY, KÜTAHYA, TURKEY

**ÖMER AKGÜN TEKİN**, SÜLEYMAN DEMİREL UNIVERSITY, ISPARTA, TURKEY

**RABİA MERYEM YILMAZ**, ATATÜRK UNIVERSITY, ERZURUM, TURKEY

*DEVELOPING A SURVEY ON AESTHETIC LABOUR: WOMEN FRONTLINE EMPLOYEES*

**RUKIYE SAYGILI, HÜLYA EŞKİ UĞUZ**

SELCUK UNIVERSITY, KONYA, TURKEY

*RELIGION, POLITICS AND EDUCATION IN THE LIGHT OF FEBRUARY 28 DECISIONS IN TURKEY*

**AISHWARYA DIWAN, RAJNANDINI SHUKLA, AISHWARYA DIWAN**

HIDAYATULLAH NATIONAL LAW UNIVERSITY, RAIPUR, INDIA

*EDUCATION TO BRIDGE SOCIO-ECONOMIC GAP: IN THE CONTEXT OF NAXALISM IN INDIA*

**GÖKSEL ŞİMŞEK**, SELCUK UNIVERSITY, TURKEY

**ALI ERKAM YARAR**, NECMETTİN ERBAKAN UNIVERSITY

*REPUTATION MANAGEMENT WITH REGARD TO DESTINATION IN ONLINE MEDIA*

**SANEM GUVENC-SALGIRLI**, MARMARA UNIVERSITY, TURKEY

**BAHAR AYKAN**, MARMARA UNIVERSITY, TURKEY

*DEFINING PUBLIC BENEFIT AND REGULATING SECURITY THROUGH STATE-INDUCED PUBLIC SPOTS IN CONTEMPORARY TURKEY*



**HÜLYA EŞKİ UĞUZ, RUKIYE SAYGILI**

SELCUK UNIVERSITY, KONYA, TURKEY

*SYMBOLS IN THE FORMATION OF NATIONAL IDENTITY: EVALUATION ON  
TURKEY IN THE EARLY REPUBLICAN PERIOD*

**ZACHARY SMITH**

NORTHERN ARIZONA UNIVERSITY, FLAGSTAFF, USA

*CLASSIFYING NGOS: HOW TO TELL THE WEAK FROM THE STRONG*

Registration area

Friday

Time:

**9.00 – 10.30**

**Poster session**

**Authors and Titles:**

**9.00 – 9.30**

**CATHERINE N. DULMUS**, UNIVERSITY AT BUFFALO, BUFFALO, USA

**MARIA CRISTALLI**, HILLSIDE FAMILY OF AGENCIES, ROCHESTER, USA

*ADVANCING RESEARCH THROUGH A UNIVERSITY-COMMUNITY PARTNERSHIP*

**Coffee Break: 10.50 – 11.10**

Room: Atlantico

Friday

Time:

**11.10 – 13.00**

Session Title:

**Teaching and Education**

Chair:

**Faisal Al-Maamari**

**Authors and Titles:**

**MAKBULE KALI SOYER**, MARMARA UNIVERSITY, ISTANBUL, TURKEY

**BERKE KIRIKKANAT**, ISTANBUL COMMERCE UNIVERSITY, ISTANBUL, TURKEY

*UNDERGRADUATES' ACHIEVEMENT GOAL ORIENTATIONS, ACADEMIC SELF-  
EFFICACY AND HOPE AS THE PREDICTORS OF THEIR LEARNING APPROACHES*

**MUNA YUSUF**

INSTITUTE OF EDUCATION (IOE) / UNIVERSITY COLLEGE LONDON, UNITED KINGDOM

*CHILDREN'S CONCEPTIONS BETWEEN YEAR 3 AND YEAR 6 IN THE KINGDOM OF  
BAHRAIN ON WHAT LIES UNDER THE EARTH SURFACE: A CASE STUDY OF THEIR  
DRAWINGS AND BELIEFS*



**TEKALIGN GIDI KURE**

ADDIS ABABA UNIVERSITY, ADDIS ABABA, ETHIOPIA  
*SOCIAL INFRASTRUCTURE THE CASE OF HIGHER EDUCATION IN ETHIOPIA*

**ARIBA FATTAHZADEH**

ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN BRANCH, IRAN  
*ELEARNING CREATIVITY EVALUATION METHODS IN ORGANIZATIONS*

**MOHSEN MODIR SHANECHI**

ISLAMIC AZAD UNIVERSITY, MASHHAD BRANCH, IRAN  
*HISTORY OF TRADITIONAL AND MODERN HIGH EDUCATION IN IRAN: AN ANALITICAL SURVEY*

**ILKIKO KOOS**

UNIVERSITY OF WEST HUNGARY, HUNGARY  
*THE PROJECT PROGRAM IN THE MODEL OF EDUCATION OF TEACHERS IN WESTERN HUNGARY*

**FAISAL AL-MAAMARI**

SULTAN QABOOS UNIVERSITY, MUSCAT, OMAN  
*RESPONSE RATE IN INSTITUTIONAL STUDENT EVALUATION OF TEACHING: A STAKEHOLDER APPROACH TO SET ADMINISTRATION*

Room: Pacifico

Friday

**Time:** 11.10 – 13.00  
**Session Title:** **Business and Economics**  
**Health and Welfare**  
**Chair:** Janine Kruger

**Authors and Titles:**

**JANINE KRUGER, ROOTMAN CHANTAL, SHELLEY SAUNDERS**

NELSON MANDELA METROPOLITAN UNIVERSITY, PORT ELIZABETH, SOUTH AFRICA  
*MACRO-ECONOMIC FACTORS INFLUENCE ON SOUTH AFRICAN SMME BUSINESS PERFORMANCE*

**JOHN ZHANG**

DURHAM UNIVERSITY, STOCKTON ON TEES, UNITED KINGDOM  
*BOARD INDEPENDENCE, THE INFORMATION ENVIRONMENT, AND AUDIT FEES*

**ROSELYNE OKECH**

MEMORIAL UNIVERSITY, CORNER BROOK, NEWFOUNDLAND, CANADA  
*THE IMPACT OF WINE TOURISM BUSINESS: CASE STUDY OF NEWFOUNDLAND WINERIES*



**ATHENA VONGALIS-MACROW**

DEAKIN UNIVERSITY, BURWOOD, MELBOURNE, AUSTRALIA

*BECOMING UNSTUCK: SYSTEMATIC ANALYSIS OF MID-CAREER FEMALES AND THE PHENOMENON OF BEING 'STUCK IN THE MIDDLE'*

**KEYA SENGUPTA**

INDIAN INSTITUTE OF MANAGEMENT, SHILLONG, INDIA

*HEALTH EXPENDITURE AND ITS IMPACT ON HEALTH STATUS*

**THANACH KANOKTHET**

NARESUAN UNIVERSITY, PHITSANULOK, THAILAND

*IMPACT OF LONG TERM CARE FOR THE ELDERLY IN URBAN AREA OF THAILAND*

**JANINE KRUGER, MIEMIE STRUWIG**

NELSON MANDELA METROPOLITAN UNIVERSITY, PORT ELIZABETH, SOUTH AFRICA

*E-BUSINESS CLASSIFICATION OF SELECTED RETAILERS IN SOUTH AFRICA*

Registration area

Friday

Time:

**11.10 – 12.10**

**Poster session**

**Authors and Titles:**

**11.10 – 11.40**

**ZSÓFIA CSISZÁR**

UNIVERSITY OF WEST HUNGARY, HUNGARY

*INTERPRETATION OF PLEASURE TIME*

**11.40 – 12.10**

**SHAHIRA ELSHAFIE**

FAYOUM UNIVERSITY, EGYPT

*REFORM STRATEGIES OF MEDICAL EDUCATION IN EGYPT*

Room: Atlantico

Friday

Time:

**13.10 – 15.00**

Session Title:

**Social Sciences and Humanities**

Chair:

**Tunde Adeleke**

**Authors and Titles:**

**THOMAS FOSTER**

DePAUL UNIVERSITY, CHICAGO, UNITED STATES

*SEX AND ENSLAVED MANHOOD*



**SEYED ALI SALEHI GHALEHSAFID**, BAZARGANI SALEHI, ESFAHAN, IRAN  
**SAHAR, GHAJAVAND**, TANABE NAGHSHE JAHAN SEPAHAN, ESFAHAN, IRAN  
*AN APPLICABLE PROGRAM FOR DOCUMENTATION OF THE EXPERT'S EXPERIENCES  
IN OUR ORGANIZATION*

**TUGAY ARAT**  
SELCUK UNIVERSITY, KONYA, TURKEY  
*A STUDY ON TRAVEL BLOGS AND WORD OF MOUTH COMMUNICATION*

**CHANIDA JITTARUTTHA**  
CHULALONGKORN UNIVERSITY, BANGKOK, THAILAND  
*DEMOCRATIC CULTURE AND THAI SOCIETAL DEVELOPMENT: CULTURAL VALUES  
AND CONFLICT PERSPECTIVE ON INEQUALITY*

**METE KAZAZ, SAIBE PALA**  
SELCUK UNIVERSITY, TURKEY  
*CHARACTERISTICS AND USING MOTIVATIONS OF MARRIAGE WEBSITE USERS*

**TUNDE ADELEKE**  
CENTER FOR AMERICAN INTERCULTURAL STUDIES, IOWA STATE UNIVERSITY, AMES,  
UNITED STATES  
*"TODAY IS THE DAY OF SALVATION": MARTIN R. DELANY'S CAMPAIGN AGAINST  
PROVIDENTIALISM IN EARLY NINETEENTH CENTURY BLACK ABOLITIONISM*

Room: Pacifico

Friday

**Time:** 13.10 – 15.00  
**Session Title:** **Business and Economics**  
**Chair:** Sandra Perks

**Authors and Titles:**

**SANDRA PERKS, DANIE FERREIRA, NADINE OOSTHUIZEN**  
NELSON MANDELA METROPOLITAN UNIVERSITY, EASTERN CAPE, SOUTH AFRICA  
*THE EFFECTS OF EMPLOYMENT PROFILE ON TRAVEL MOTIVATION AND  
DESTINATION ATTRIBUTES IN SOUTH AFRICA*

**TIJANA RADOJEVIC, MARKO SARAC, DALIBOR RADOVANOVIC, NEMANJA STANISIC**  
SINGIDUNUM UNIVERSITY, BELGRADE, SERBIA  
*THE ADVANTAGES OF SERBIA FOR FOREIGN DIRECT INVESTMENTS*

**MOSAYEB PAHLAVANI**  
UNIVERSITY OF SISTAN AND BALUCHESTAN, ZAHEDAN, IRAN  
*VOLATILITIES OF INVESTMENT IN HUMAN CAPITAL ON IRAN'S ECONOMIC GROWTH:  
A BOUND TESTING APPROACH AND GARCH MOD*

**MOSAYEB PAHLAVANI, MANDANA ZANGANEH SOROUSH**

UNIVERSITY OF SISTAN AND BALUCHESTAN, ZAHEDAN, IRAN

*EVALUATION THE IMPACTS OF MARKET ORIENTATION ON EXPORT EFFICIENCY OF LATERAL INDUSTRIES OF FISHERY SECTOR THROUGH STRUCTURAL EQUATION MODELING*

**ASLI TASBASI**

ISIK UNIVERSITY, SILE - ISTANBUL, TURKEY

*QUANTIFYING WATER SCARCITY IN TURKEY*

**BHAGAPORN WATTANADUMRONG**

NARESUAN UNIVERSITY, PHITSANULOK, THAILAND

*DO LOCAL BUSINESS OWNERSHIP MATTER THE CITY GROWTH AND SIZING? THE CASE OF PHITSANULOK MANUFACTURING 1971-2014*

**SANDRA PERKS, JODE MAY**

NELSON MANDELA METROPOLITAN UNIVERSITY, EASTERN CAPE, SOUTH AFRICA

*CHANGE LEADERSHIP STYLES AND QUALITIES NECESSARY TO DRIVE ENVIRONMENTAL SUSTAINABILITY IN SOUTH AFRICA*

**Coffee Break: 15.00 – 15.20**

**Room: Atlantico**

**Friday**

**Time:**

**15.20 – 17.10**

**Session Title:**

**Law in Society**

**Chair:**

**Nicoleta-Elena Buzatu**

**Authors and Titles:**

**BAJRAWAN NUCHPRAYOOL**

GRADUATE SCHOOL OF LAW, NATIONAL INSTITUTE OF DEVELOPMENT ADMINISTRATION,  
BANGKOK, THAILAND

*A COMPARATIVE LEGAL ANALYSIS ON PUBLIC-PRIVATE PARTNERSHIPS  
REGARDING ASEAN COMMUNITY*

**AYSE ARAT**

FACULTY OF LAW, SELCUK UNIVERSITY, KONYA, TURKEY

*STEP CHILDREN'S PROTECTION IN TURKISH CIVIL LAW*

**DEMET SEFIKA MANGIR**

SELCUK UNIVERSITY, KONYA, TÜRKIYE

*THE INTERNATIONAL CRIMINAL COURT IN INTERNATIONAL LAW*

**LAWAL OLAWALE**

LAGOS STATE UNIVERSITY, LAGOS, NIGERIA

*THE INTERNATIONAL CRIMINAL COURT AND THE NATIONAL JUDICIAL SYSTEM IN  
AFRICAN STATES: ANALYSIS OF THE FAILSAFE JUDICIAL MECHANISM*

**NICOLETA-ELENA BUZATU**

FACULTY OF LAW, UNIVERSITY OF BUCHAREST, ROMANIA

*THE EFFECTS OF ETHNOBOTANICAL DRUGS ON HUMAN BODY*

Room: Pacifico

Friday

**Time:** 15.20 – 17.10.

**Session Title:** **Business and Economics**

**Chair:** Tadas Gudaitis

**Authors and Titles:**

**ERKUT DUZAKIN, BERNA BULGURCU**

CUKUROVA UNIVERSITY, SARICAM/ADANA, TURKEY

*INVESTMENT DESTINATION DECISION BY USING THE VIKOR METHOD IN THE  
EUROPEAN UNION COUNTRIES*

**CSABA TAPLER**

SZECHENYI ISTVAN UNIVERSITY, GYOR, HUNGARY

*POTENTIAL OF MOBILE APPLICATIONS AIDING LOGISTIC PROCESSES*

**ESRA BALLI, MUAMMER TEKEOĞLU, MÜGE MANGA**

CUKUROVA UNIVERSITY, SARICAM/ADANA, TURKEY

*TESTING THE NATIONAL INNOVATIVE CAPACITY OF SELECTED COUNTRIES*

**FARZANEH TAHERI**

ISLAMIC AZAD UNIVERSITY, MARVDASHT BRANCH, IRAN

*NEW APPROACHES TO ECONOMIC FORCASTS OF THE FLOWER EXPORT IN IRAN*

**ANNE MARIE ANDREEA HORDAU**

CLUJ NAPOCA TECHNICAL UNIVERSITY, BAIJA MARE BRANCH, ROMANIA

*IS ITALY THE "PROMISED LAND" FOR ROMANIANS EMIGRANTS? AN EMPIRICAL  
EVIDENCE OF ROMANIAN EMIGRANTS IN ITALY*

**EDLIRA ALIAJ**

UNIVERSITETI I VLORËS „ISMAIL QEMALI“, ALBANIA

*THE FOREIGN DIRECT INVESTMENT AND ARBITRATION IN ALBANIA*

**TADAS GUDAITIS, VILNIUS UNIVERSITY, LITHUANIA**

**EVELINA ZIGMANTAVICIUTE, VILNIUS GEDIMINAS TECHNICAL UNIVERSITY, LITHUANIA**

*PERSONAL FINANCE MANAGEMENT OF YOUNG HOUSEHOLDS IN LITHUANIA*

**RATCHANEE MUKHJANG**

NARESUAN UNIVERSITY, PHITSANULOK, THAILAND

*COMPARISON OF AGRICULTURAL COOPERATIVES IN THAILAND AND CHINA*

Room: Atlantico

Friday

**Time:** 17.20 – 19.10

**Session Title:** Social Sciences and Humanities

**Chair:** Tatiana Hornychova

**Authors and Titles:**

**HILMI YAZICI**

DILEK SABANCI STATE CONSERVATORY, SELCUK UNIVERSITY, KONYA, TURKEY

*VERDI AND SAYGUN IN THE CONTEXT OF ASSOCIATION BETWEEN POLICY AND MUSIC*

**ELMIRA ORAZALIYEVA**, NAZARBAYEV UNIVERSITY, ASTANA, KAZAKHSTAN

**FAUZIYA ORAZBAYEVA**, KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY NAMED AFTER ABAY, ALMATY, KAZAKHSTAN

*ISSUES OF SOCIOLINGUISTICS: THE PRINCIPLES OF LANGUAGE POLICY IN KAZAKHSTAN*

**FAYYAZ ZAHED**, ISLAMIC AZAD UNIVERSITY, CENTRAL TEHRAN BRANCH, IRAN

**NEDA MORADI**, SCIENCE AND RESEARCH COMPLEX UNIVERSITY, TEHRAN, IRAN

*THE EFFECT OF WORLD WAR I ON IRAN SITUATION*

**ASTGHIK HAMBARDZUMYAN**

NATIONAL ACADEMY OF SCIENCES OF ARMENIA, YEREVAN, ARMENIA

*THE ROOTS OF ISLAMAPHOBIA IN THE WESTERN EUROPE*

**CHOMBHAK KLANGRAHAD**

FACULTY OF MANAGEMENT SCIENCE, SILPAKORN UNIVERSITY, THAILAND

*SUCCESSFUL MANAGEMENT OF COMMUNITY ENTERPRISE OF FAIR TRADE PINEAPPLE GROWERS GROUP SAMROIYOD DISTRICT, PRACH*

**THITIRUT CHANMAHA**

SILPAKORN UNIVERSITY, PETCHBURI, THAILAND

*AWARENESS AND ATTITUDE OF SU PHETCHABURI CAMPUS STAFFS AND STUDENTS TOWARD CSR PROGRAM*

**Time:** 17.20 – 19.20  
**Session Title:** **Technology and Science**  
**Energy Resources and Policy**  
**Chair:** Mahmood Mahmoodzadeh

**Authors and Titles:**

**HYUN-KYU KANG**

KOREA INSTITUTE OF SCIENCE & TECHNOLOGY EVALUATION AND PLANNING, SEOUL,  
REPUBLIC OF KOREA

*DEVELOPMENT OF GUIDELINE FOR PRELIMINARY FEASIBILITY STUDY ON  
GOVERNMENT R&D PROGRAMS IN KOREA*

**SUNGHO CHO**

KOREAN INSTITUTE OF SCIENCE & TECHNOLOGY EVALUATION AND PLANNING, SEOUL,  
REPUBLIC OF KOREA

*STRATEGIC GOVERNMENT R&D BUDGET ALLOCATION OF FUTURE GROWTH ENGINE  
SECTOR IN KOREA*

**METIN DEMIR**, ATATÜRK UNIVERSITY, ERZURUM, TURKEY

**MEHMET GUVEN**, AEGEAN FORESTRY RESEARCH INSTITUTE, IZMIR, TURKEY

*IN THE CONTEXT OF ENERGY POLICY ON TURKEY; EVALUATION OF  
ENVIRONMENTAL IMPACT OF HYDROELECTRIC POWER PLANTS (HPP)*

**CODRIN-FLORENTIN NISIOIU**

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES, ROMANIA

*METHODOLOGY FOR IMPROVING ROMANIAN LINKED OPEN GOVERNMENT DATA  
ECOSYSTEM*

**MAHMOOD MAHMOODZADEH, SOMAYE SADEGHI, SORAYA SADEGHI, SALEH GHAVIDEL**

ISLAMIC AZAD UNIVERSITY, FIROOZKOOH BRANCH, TEHRAN, IRAN

*INNOVATION INVESTMENTS AND ENERGY EFFICIENCY IN IRANIAN INDUSTRIES*

**SALEH GHAVIDEL**

AZAD UNIVERSITY, FIROOZKOOH BRANCH, TEHRAN, IRAN

*CAPITAL STOCK SIMULATION BY HARTWICK RULE IN IRAN*

**SEYEDNEMATOLLAH MOOSAVI**

ISLAMIC AZAD UNIVERSITY, MARVDASHT BRANCH, IRAN

*DETERMINANTS OF INTENSITY ENERGY ECONOMICS IN IRANIAN AGRICULTURAL  
SECTOR*

**MIR HOSSEIN MOUSAVI**

ALZAHRA UNIVERSITY, TEHRAN, IRAN

*AN ESTIMATION OF NATURAL GAS DEMAND IN HOUSEHOLD SECTOR OF IRAN; THE STRUCTURAL TIME SERIES APPROACH*

Room: Pacifico

Friday

**Time:** 19.40 – 21.00

**E - Session**

**Authors and Titles:**

**DORINA ÇUMANI**

EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA

*MEASURING THE IMPACT OF COMPETITIVENESS (GCI-GLOBAL COMPETITIVENESS INDEX) ON TRADE FLOWS OF ALBANIA*

**OYA MORVA**

ISTANBUL UNIVERSITY, ISTANBUL, TURKEY

*JEWISH MINORITY IN TURKEY AT THE CULTURAL TURN OF CITIZENSHIP: AN ANALYSIS BASED ON THE NEWS AND ARTICLES IN THE JEWISH NEWSPAPER ŞALOM*

**ERIND HOTI, GENTIAN HOXHALLI**

EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA

*DESIGNING COLLABORATIVE PROCESSES AMONG SMES. AN OVERVIEW OF INHIBITING AND MOTIVATIONAL FACTORS*

**ERIND HOTI, GENTIAN HOXHALLI**

EUROPEAN UNIVERSITY OF TIRANA, TIRANA, ALBANIA

*FROM DEMAND-PULL AND TECHNOLOGY-PUSH INNOVATIONS, TOWARDS KNOWLEDGE-BASED INNOVATION SYSTEMS. EVIDENCE FROM ALBANIAN SMALL AND MEDIUM ENTERPRISES*

**SONIA OMER**

UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN

*ACID ATTACKS ON RISE IN PAKISTAN: SOCIO-PSYCHOLOGICAL IMPACT AND CONSEQUENCES*

**Saturday, September 19, 2015**

## **Bus tour to Pisa and Lucca**

**8.45 Hotel lobby**



INTERNATIONAL INSTITUTE  
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