

KATARÍNA ČULKOVÁ

Technical University of Košice, Slovakia

MÁRIA JANOŠKOVÁ

Technical University of Košice, Slovakia

ADRIANA CSIKÓSOVÁ

Technical University of Košice, Slovakia

PREDICTION OF TOURISM IN THE SUSTAINABLE DEVELOPMENT OF CARPATIAN REGION

Abstract:

Tourism records considerably massive development as a single sector and its development can be contribution only in case it is in accord with the living environment and social acceptance. The goal of the contribution is to search sustainable development in area of tourism in the frame of Visegrad group visitors in Slovakia in comparing with whole world prediction development. The searching is made by external environment of tourism system, regarding present legislation about tourism support. The evaluation and comparing is done by the index of country attractiveness from the view of satisfied demands of visitors and their country origin. The main results show attractiveness of the Slovakia is considered as attractive country from the view of satisfied demands. By this way, there is confirmed space for visitation increasing as well as improving Slovakia perception as target country for tourism.

Keywords:

Country attractiveness; Development prediction; Sustainability; Tourism; Visegrad group

JEL Classification: F15, O52