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THE ROLE OF COMMUNICATION IN THE ORGANIZATIONAL SUPPORT OF MANAGERS IN EFFICIENT MANAGEMENT

Abstract:

Communication process is one of the principal factors that exert influence upon the success of an entire organization. An extremely important role is that which is played by the management of the team. For that very reason, specialists in organizations organize managers in this area by building appropriate relationships, programs, and systems which will assist managers in the management of their objectives efficiently and effectively. In this paper, the results of research conducted amongst senior managers in three fields: in an outsourcing company, in a production company, and also amongst managers who were the attendees of post-graduate studies within the scope of HR management, and also that of audit, are presented. The semi-structured interview method, based upon the interview questionnaire developed by the authoress herself was applied.

Keywords:

Managerial support, Communication, Management of staff teams, Management efficiency

JEL Classification: J21, J24, L29