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PRESENTATION OF 2016 RIO OLYMPICS IN A TURKISH DAILY NEWSPAPER WITH NON-SPORTS RELATED TOPICS

Abstract:

The olympics are recognized worldwide as one of the largest sports events. The Olympic Games may have great amount of media coverage. The daily newspapers in Turkey published a lot of news about the 2016 Rio Olympic Games. In this study the non-sports related topics of Hürriyet about the 2016 Rio Olympic Games have been analyzed by using the web site of Hürriyet. The daily newspaper Hürriyet was selected because of its high circulation in Turkey in August 2016. Content analysis method was used in the study. It was determined that sometimes 2016 Rio Olympic Games took place on the agenda with non-sport related topics.

Keywords:

Olympics, Olympic Games, Rio 2016 Olympics, news,