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THE NEW OPEN REGIONALISM OF THE PACIFIC PUMAS: THE TRANSPACIFIC BRIDGE OF LATIN AMERICA INTO THE ASIAN MARKET

Abstract:

The central purpose of this document is to present the most relevant aspects of the regional economic integration agreement more ambitious and with best projections in Latin America, as is the undertaken between Mexico, Peru, Chile and Colombia in the framework of the Treaty of the Alliance of the Pacific. These four countries known as the Pumas of the Pacific along the western coast of Latin America have made great strides in recent years and are about to emerge as regional leaders. The central thesis of this article is focused on raising that the geostrategic significance of the Alliance of the Pacific lies the possibility of to be the bridge to Latin America with the Asia Pacific through the implementation of production chains that emerge from the generation and consolidation of relations within the private sector, with the aim of generating value added products and more competitive

Keywords:

Economic Integration, Open Regionalism, Pacific Alliance, Pacific Cougars

JEL Classification: F41, F41, F41