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**DETERMINATION OF CORRELATIVE RELATIONS BETWEEN
SOCIAL CAPITAL, TRUST AND MOTIVATION IN THE
INTERNATIONAL COMPANY****Abstract:**

Conception of the Social Capital is used by many scientists. It established its wide place in economic, social, politological and other sciences. Along with natural and human capital the social capital essentially influences the growth of efficiency of the transnational companies and promotes their development. The social capital is not the property of individual persons, it is established in the social networks and differs from other forms of capital by the fact that it is reflected not in objects and subjects, but in the human relations that form a social network. In general, conception of the social capital is inhomogenous and contracdictory. Despite this, it still establishes a worthy place in economic and social science. Conception of the social capital is based on the phenomenon of confidence. On the basis of ethical and philosophical analysis of the category of confidence it can be convincingly said that without this category development of the society is impossible only by the economic mechanisms. The present study, on the basis of theoretical-methodological, regressive analysis of categories of the social capital and confidence, establishes those empiric relations, which exist between these two categories. Use of the auggested methodology in improvement of the management activity of the modern corporations is important, because it promotes their development and growth.

Keywords:

social capital, motivation, relations, methodology of measuring, corporations, efficiency.

JEL Classification: M16