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AN EVALUATION OF STUDENT AWARENESS ON GAZIANTEP UNIVERSITY'S RECYCLING PROGRAM

Abstract:

This study investigates the recycling attitudes and awareness of university students and staff on the conducting recycling program in Gaziantep University campus. To do so, a survey from literature which focuses on recycling knowledge, behavior, program and improvement is applied to the students and staff who are taking courses in main campus. Collected surveys which include 20 questions are analyzed using SPSS 24.0 package program. The survey results indicate that behavioral intention with regard to recycling is influenced by knowledge, perceived behavioral control and accessibility to the current recycling program. Visibility of the recycling equipment can be increased as the key strategies to encourage recycling on campus. The findings provide insightful information for universities and the wider community to shape a more user-friendly and convenient recycling program.

Keywords:

Awareness, evaluation, recycling, survey.

JEL Classification: C83, Q53