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CONTEXTUAL COMPETENCE

Abstract:

In a dynamic and increasingly complex global setting, organizations face unprecedented change and shifting contexts. To survive and thrive they must unravel complexities, anticipate change, make timely choices and take effective action. Success requires understanding and assessing opportunities and risks and performing in the face of unknowns and unknowable. This paper focuses on contextual competence as a requisite organizational resource for dealing with unfolding changes and events to assure success. Contextual competence is the ability to recognize, interpret and assess evolving complex situations, define goals and desirable options, and take timely action to achieve positive results. It requires propensity to grasp and understand the relevant factors and their relations in a dynamic and complex environment.

Keywords:

Contextual Intelligence, Complexity, Action, Change

JEL Classification: M10

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