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**THE LINK BETWEEN THE VOLUNTARY INTENTION OF STAFF AND FINANCIAL PERFORMANCE THROUGH A SCALE OF MEASUREMENT **

Abstract:

Employees have recently realized that knowledge and know-how have become formidable weapons of competition in the labor market and for businesses.

Thus, the employees who possess the sought-after talents are in the field of managing the rights and behavior of consumers with respect to work.

Voluntary leaving is seen as an important issue, a key factor for businesses as they try to avoid the loss of skills and assets.

The invention relates to a tool for finding links between two variables and quantifications by introducing two different methodological approaches, fuzzy logic and simple linear regression. start with the principle component analysis method, a negative link between voluntarily leaving intention and financial performance is to be verified and confirmed, knowing that the fuzzy logic is a particularly suitable tool for treatment in a scientific and human model.

Keywords:

Fuzzy logic, intent of departure, Financial performance, scale of measurement.

JEL Classification: M10, J24