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# **TRADE RELATIONS AND EXPORT ORIENTATION PROSPECTS OF GEORGIAN ECONOMY ON EU MARKET**

### **Abstract:**

On the basis of country`s economic increase, analysis of employment and export potential, in the article, there are revealed the challenges of global economy and evaluated the competitiveness of economy of Georgia. There are studied the reasons causing negative balance of foreign trade. On the basis of generalization of increase theories oriented on the export, there are assessed the significance of offer the manufacture of new export products and service relating the export products and the intensity of their sell, extension of export geography and increase of export potential of the country. Besides, there is confirmed the state`s role in increase of production`s efficiency by rational distribution of resources. There are worked out the references regarding the acceleration and improvement of trade and economic relations between the Georgia and EU during the process of integration in EU.

### **Keywords:**

trade relations, economic growth, export potential, competitiveness, export-oriented growth.

**JEL Classification:** F00