

SARAH ABDUL RAHIM

Institute of Business Administration, Pakistan

ASMA HYDER

Institute of Business Administration, Pakistan

QAZI MASOOD AHMED

Institute of Business Administration, Pakistan

GOVERNANCE AND HAPPINESS: EVIDENCE FROM CITIZENS' PERCEPTION IN PAKISTAN

Abstract:

This paper examines the impact of governance on happiness of residents in a developing society. Two major aspects of governance, i.e., democratic and technical governance are used for this analysis. Governance and happiness are measured on the basis of citizen's perceptions through a survey from all over the country. We find a significant relationship between self perceived governance and happiness. Our estimates suggest that improvement in democratic and technical governance will increase happiness of its citizens. Results carry important implications for a developing country like Pakistan to improve the government institutions and their functioning in order to increase their effectiveness.

Keywords:

Governance, Happiness, Democratic, Technical

JEL Classification: D02, D00