

CARL CASE

St. Bonaventure University, United States

DARWIN L. KING

St. Bonaventure University, United States

JULIE A. CASE

St. Bonaventure University, United States

**THE ELECTRONIC RESOURCES POLICY AND ETHICAL
UNDERGRADUATE BUSINESS STUDENT BEHAVIOR: COVID-19
PANDEMIC EFFECTS**

Abstract:

Electronic resource policies are implemented to provide user guidelines, minimize negative activities, and encourage positive ethical behavior. This study was therefore conducted to longitudinally examine policy effectiveness for undergraduate business students and, in particular, examine possible COVID-19 pandemic effects. Results demonstrate that during the pandemic, unethical student behavior such as cheating on online exams greatly increased. However, by the end of the pandemic, behaviors nearly returned to pre-pandemic levels and the electronic resources policies are now increasingly perceived as being an effective deterrent to unethical behavior both for the student and others.

Keywords:

Electronic Resource Policies, Ethics, Cheating, Undergraduate Business Students

JEL Classification: Z00, L86, M19