

BLERTA (KRISTO) NAZARKO

European University of Tirana, Albania

EVALUATION OF THE EFFECTIVENESS OF THE ACTIVITY OF ACTIVE ECONOMIC ENTERPRISES WITH AN IMPACT ON THE PROGRESS OF ECONOMIC AND SOCIAL DEVELOPMENT IN ALBANIA USING THE DEA METHOD**Abstract:**

The aim of this study is to evaluate the efficiency of the productivity of the active enterprises that operate with their influence on the dynamics of the economic and social development processes on a county and regional basis. The performance evaluation aims to investigate their contribution to mitigating negative social aspects such as migration (net internal migration and external migration) with an impact on GDP growth, etc. The trend of displacement in large urban centers and departures from the country requires a special study evaluation. The study pertains to the period 2017-2021, which includes some variable factor sizes such as the number of economic enterprises per 1000 inhabitants that operate according to the economic structure, the rate of internal and external migration, the nominal GDP growth (in %) on a county basis and the region. The analysis based on counties and regions evaluates the efficiency and operational development potential of active enterprises classified according to the branches of their operating economic structure such as agriculture, industry and services. The conclusions found contribute to the improvement and the visions of the further expansion of the value capacity of economic enterprises, the need to expand classified micro, small and medium enterprises that enable greater employment, but also with premises for large operational enterprises. business. This study is also an alternative for more in-depth managerial studies on the role and impact of active enterprises and for the support they need in investments and the application of new technologies.

Keywords:

active enterprise, DEA method, rate of internal migration and external migration, county, region