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EMPIRICAL REVIEW OF INTERNATIONALIZATION OF HIGHER EDUCATION: MISUKO'S DERO DIAMOND MODEL.

Abstract:

Globally, internationalization of higher education has been gaining momentum in the recent past and it is now among the top agenda in international relations. Currently, there is greater involvement in internationalization by higher institutions of learning in the 21st century fueled by a global knowledge network, defying odds of social economic political and cultural differences. The global knowledge economy has had a tremendous impact on the internationalization of higher education. Most institutions of higher learning are making a shift by abandoning the conventional way embroiled to serving national ideas and interests to a more proactive and futuristic approach to serving international ideas and interests. This phenomenon has redefined the role universities are playing at the global arena. Internationalizations as strategic orientation is not an easy endeavor but a complex strenuous process of activities that require a well thought about action plan. This paper tries to find out in order to understand internationalization, why universities are making a concerted effort towards internationalization and how internationalization is practiced a thorough review of relevant literature. The study adopted desk research in gathering the information that assisted in answering the main objective of the study. Thorough literature review prompted the author came up with a model referred to as Misuko's DERO (Drivers, Enablers Risks and Outcome) Diamond Model which points out factors that higher education institution may consider in Internationalization. Further, along with the model, the author also concluded that environmental analysis is essential for internationalization to be successful which is conducted through OTO (Opportunities, Threats, and Outcome) analysis.

Keywords:

Internationalization, higher education, Globalization

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