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**REGARDING THE POSSIBILITIES OF CONNECTIONS BETWEEN
THE TRANSFER OF TECHNOLOGIES, KNOWLEDGE AND
PRODUCTION OF KNOWLEDGE AND INFORMATION IN THE AREA
OF DEVELOPMENT AND MANAGERIAL SKILLS' ENHANCEMENT**

Abstract:

The quality and level of managers' managerial skills significantly influences the competitiveness of the company. They present a qualitative, acquired entity in educational process, which has to be constantly developed within educational programmes and improved within social interactions. In the recent period, a massive input of information and communication technologies, mostly social media, which enable an effective connection of the transfer of technologies and knowledge with the production of knowledge and information in the educational process of managers, can be observed in the process of managerial skills' improvement and development. The article deals with the knowledge and information about the possibilities of managerial skills' development using information communication technologies in companies acting in the Slovak Republic. It compares the results of the monitoring obtained within the project APVV SK-CZ -0108-09 with the results of the research, which was carried out in 2018-2019 within the project VEGA 1/0309/18.

Keywords:

Managerial skills, information communication technologies, social media, social networks, education of managers

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