

## **ANNA POLEDNÁKOVÁ**

**University of Economics in Bratislava, Faculty of Business Management, Department of Business Finance,  
Slovakia**

### **UNIVERSITY TEACHING METHODS AND FINANCIAL LITERACY**

#### **Abstract:**

Education and general literacy are one of the basic pillars of the company. Analyzes showed us that financial literacy in Slovakia is very low. According to recent analyzes, primary and secondary school pupils have low financial literacy. A similar situation exists in universities. Economic trends prepare students for corporate financial management, who should have significantly better results in financial literacy than non-financial specializations, but this has not been confirmed in the analyzes. It is therefore necessary to find new teaching methods that will increase financial literacy and will increase students' motivation to increase financial literacy as a basis for further study of the financial subjects of the Financial Management program to be able to apply financial management tools and methods in the company.

#### **Keywords:**

financial literacy, financial market, financial management, teaching methods, indebtedness, bankruptcy.

**JEL Classification:** I21, G32