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**MANAGEMENT OF CRISIS SITUATIONS, ESSENTIAL CONDITION IN  
INCREASING THE EFFICIENCY OF THE ENTREPRENEURSHIP  
ACTIVITY AND IMPROVING THE WORKING CLIMATE IN SCHOOL  
ORGANIZATIONS**

**Abstract:**

The deployment and the pressure according to the crisis have major implications in all departments and levels of organizations regarding the responsibility and permanently in front of the employees, the service offered, influencing the efficiency of the activity of activating in the organization. Crisis management in the organization involves the manager's involvement, first of all, which is supposed to know his teaching staff very well and shows that he is involved in understanding the conflict-generating situations, ultimately determining the crisis. Also, the crisis cell, the team designated to solve the crisis comes in direct contact with the provocative elements that inevitably appear. These belong to the intervention of the press, or given by the sensitization that is felt, by the actual action of receiving the information under conditions not exactly convenient for the "actors" who play the main role in the crisis-generating conflict.

**Keywords:**

Crisis states; Manager; Teaching staff; Crisis cell

**JEL Classification:** H12, J59, M54