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A STUDY ON THE STRATEGY FOR DOMESTIC SPACE INDUSTRY ACTIVATION

Abstract:

In this study, a business ecosystem of domestic space industry is comprehensively analyzed to derive the influence factors. The priority level of each element as well as the disparity between the ideal and reality is investigated through literature review and expert survey. The three major influence factors determined are: (a) investment scale and approach, (b) propulsion system, and (c) industrialization with overseas expansion. Related issues based on the current status are evaluated, followed by a proposed activation strategy. Findings from the research offers a direction for R&D budget allocation and law system maintenance for the activation of the domestic space industry.

Keywords:

Space Industry, Influence Factor, Industry Ecosystem, Government R&D Budget

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