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ECONOMIC CONTRIBUTION OF TOURISM

Abstract:

Tourism as a sector has become an industry whose importance has been increasing world wide as an economic entity via globalization since World War I. Tourism sector plays a role in paying external debts, obtaining new job opportunities and developing the present jobs by leading to foreign exchange earnings at times countries experience financial problems. Tourism industry nearly accounts for 30% of global service sector. Additionally, tourism has a comprehensive structure including many sub-sectors. So, the aim of our study is to draw attention to economic contributions to the countries to be obtained via tourism and to analyze the sector in this context. As to sampling and data collection, such countries as Turkey, Spain, Greece and Italy from the Mediterranean as in where tourism has great contributions to the economies of these countries were used, as well as using secondary data in the study.

Keywords:

Tourism, Economy, Foreign Exchange, Job opportunities, Mediterranean countries