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## **THE ELEMENTS FOR STRATEGIC THINKING OF SCHOOL PRINCIPALS.**

### **Abstract:**

The elements for strategic thinking of school principals. The purpose of research were to study the elements of strategic thinking of school principals. Method: 1. The study analyzed the synthesis document. And related research 2. Expert interviews with 10 people. 3. Schedule matrix 4. Data analysis exploratory factor analysis (EFA)spss version15. The results showed that the elements of strategic thinking of school principals. The 10 elements are: 1) Thinking outside the box: 6 items, 2) Objectives: 5 items, 3) Hearing Comments: 6 items, 4) Problem-solving: 5 items, 5) Planning: 4 items, 6) The decision: 6 items, 7) Flexibility: 5 items , 8) Targeting: 3 items, 9) Leadership Changes: 3 items, 10)Participation: 2 items.

### **Keywords:**

The Elements, Strategic Thinking, School Principals

**JEL Classification:** C41

## 1. Introduction

It is recognized and accepted internationally that. Education is the most important foundations. In the process of human development. Both in terms of economic, social, religious and cultural. All countries have the proper quality education. And in accordance with the current situation of the world. Therefore, the study process need to be developed over time. The transformation of society as a tide of globalization. With the advancement of information technology and the changes that occur quickly. A Knowledge Based Society and Knowledge Base Economy. The school, which is the main organization for education. That need to be managed to achieve the mission objectives in the context of economic change. Social and political Make schools need to improve operations and continuing education seriously. The management requires complex process than before.

The thinking is important for management education. Because of the success or failure depends on the idea. For this reason, all sectors of society to give priority to the idea. At present, scholars have focused on strategic thinking. This is thought to be the most efficient system. Considered as a mechanism to enhance and complement the success of the people. And organizations in the competitive era.

Changes in the economy and society. Technological advances and globalization today. Each country makes Faced with a highly competitive environment. And to accelerate the development of its human resources quality. In order to deal with such challenges. Strategic thinking is a component of the success of people and organizations in the competition. The ability to think strategically, however, is crucial to remaining competitive in an increasingly turbulent and global environment (Bonn, 2001).

The concept of strategic thinking in the past years was explored a lot. Extensive researches were conducted to identify the nature of the subject. As a result, strategic thinking was introduced as one of two major functions of high performance managers. The journey in the strategic thinking literature was challenging and confusing. Ambiguity, controversy and lack of agreement can be seen in the field of strategic management. (Mintzberg, 1981) However, no studies on the development of strategic thinking of school principals. And no mention of the policies of the government. Therefore, the need to develop strategic thinking seriously of school principals.

## 2. Main Body

Consideration of the elements of strategic thinking is important. Are needed in strategic thinkers. The study, which collected and are summarized below.

Table 1 KMO and Bartlett's Test

Data	Bartlett's Test of Sphericity			Kaiser-Meyer-Olkin Measure of Sampling Adequacy.	
	Approx. Chi-Square	df	Sig.	ค่าที่เหมาะสม	ค่าที่ได้
The elements for strategic thinking of school principals	17,833.606	1,953	.000	>.50	.957

Table 2 Total Variance Explained

Component	Initial Eigenvalues		
	Total	% of Variance	Cumulative %
1	9.669	47.093	47.093
2	.836	4.502	51.595
3	.075	3.293	54.888
4	.635	2.595	57.483
5	.416	2.247	59.730
6	.288	2.044	61.774
7	.259	1.998	63.772
8	.112	1.765	65.537
9	.033	1.639	67.176
10	.013	1.608	68.784

Table 3 The elements for strategic thinking of school principals.

<b>The elements for strategic thinking of school principals.</b>	<b>Rotated Component Matrix(a)</b>
<b>Component 1 Thinking outside the box</b>	
Think of different ways to solve problems.	.720
Adapted from one thing to do as many things.	.719
Think differently and innovate.	.701
Looking for new ways to solve problems.	.688
I can answer that freely does not fall under the statutes or familiarity.	.676
Many think the many different types of groups.	.651
<b>Component 2 Objectives</b>	
In short, targeted and measurable.	.723
Concrete and measurable objectives.	.684
Determine the purpose to stimulate the organization And directs the defining values of the organization.	.671
Set expectations of the organization	.670
Grading Event Or products based on defined objectives.	.646
<b>Component 3 Hearing Comments</b>	
Accept Change	.688
Open to new ideas.	.615
Listen with purpose Mannered and well-analyze the content of the substance.	.597
Understanding and taking in the views, opinions differ.	.567
Discipline, accuracy and timeliness.	.555
Those involved took part in the decision.	.515
<b>Component 4 Problem-solving</b>	
There are tools and efficient team.	.655
A case study	.623
Education and more knowledge continuously.	.611
Remove the correct solution to the opportunities ahead to find events similar to events that had already been found.	.581
Information and knowledge is required.	.579
<b>Component 5 Planning</b>	
The plan will lead to results that are consistent with the mission and goals of the organization.	.615
Guidelines designed to help organizations get a competitive advantage.	.604

Directs the actions and decisions of the organization.	.603
Navigate to the organization, including both intended and how it wants to achieve and how.	.594
<b>Component 6 The decision</b>	
Alternatives for maximum efficiency.	.617
Allow teachers to participate in the selection of alternatives.	.613
Make a choice not many options.	.604
Moral decisions	.575
Prioritize your tasks with quality.	.529
Choices in terms of cost.	.509
<b>Component 7 Flexibility</b>	
Adapt or change practices to meet the needs of the individual or group or organization.	.624
Temper the situation Unexpected obstacles	.608
Understand and analyze the behavior of the students and others.	
To self-improvement Taking into account the differences between individuals.	.527
Deal with conflicts constructively.	.517
Create a good atmosphere in the workplace.	.485
<b>Component 8 Vision</b>	
Promote and encourage teachers to participate in the vision.	.620
To determine what the future of education.	.619
Vision levels can be achieved.	.558
<b>Component 9 Leadership Changes</b>	
Ability to expand its vision in a different context to make that vision can be applied in a variety of situations.	.560
Think before others (The Frist) think the best (The Best) and different ideas (The Different).	.466
Change the current status quo to the desired image with future goals and objectives of the organization.	.459
<b>Component 10 Participation</b>	
Coordinate the participation is seeking the cooperation and mobilization of resources used in the development of education.	.641
Opportunity for all parties involved in the vision.	.423

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## **APPENDIX**

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