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FADIME YALCIN ARSLAN

Gaziantep University, TURKEY

THE USE OF SOCIAL MEDIA AS A FORM OF INFORMAL E-MENTORING TOOL

Abstract:

Mentoring is a powerful personal and professional development tool for teachers and it involves counseling, modeling, support and mutually shared knowledge. Mentoring may be developed in various ways by using different tools. This study investigated the use of a social media group as a form of informal e-mentoring. The entries, comments and responses provided by the members of the group were analyzed qualitatively and quantitatively. The results indicated a list of emerging topics for mentoring along with the number of comments and words for each entry. Therefore, the content of each emerging topic was analyzed quantitatively and it was supported by examples from members' comments and exchanges qualitatively.

Keywords:

Professional development, informal mentoring, language teachers, e-mentoring, social media