

[DOI: 10.20472/IAC.2017.032.016](https://doi.org/10.20472/IAC.2017.032.016)

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AN ANALYSIS OF THE TOURISM IN NEPAL: TREND OF TOURIST ARRIVALS

Abstract:

Tourism is the travel of people from one place to another; whether it is within their own country or to other countries. It is naturally a human character. Attraction is the most causative element of tourism. Various natural and cultural heritages of Nepal, its diverse topography, varied climate, its diverse flora and fauna, different shrines and temples, jungle safari and trekking attract tourists in Nepal. This study uses the data of the Nepal tourism statistics 2012 published by Ministry of Culture, Tourism and Civil Aviation. The Rana ruler isolated Nepal from external influences for a hundred and four years. During that period, Nepal was a 'forbidden land' for foreigners. Tourism in Nepal was promoted after the establishment of democracy in 1951. Tourists' influx shows a steady trend in different periods in Nepal. The average length of stay of tourist is not so long. The tourist flow in Nepal is generally confined during the spring and autumn seasons. The recent trend of tourists' arrival in Nepal seems satisfactory.

Keywords:

Travelling, tourists, influx, heritage, flora and fauna, pleasure, mountaineering, pilgrimage