ENHANCING MOTIVATION AND ENGAGEMENT IN ECONOMICS COURSES FOR ‘GENERATION M’ STUDENTS

Abstract:
As faculties, we all continuously try to improve our teaching through various mechanisms – adoption of new ideas, processes and procedures. However, we often find a gap between our understanding of what students learn and what they learn. The entire premise of today’s learning is based on a teacher-student hierarchical model. The models of enhancing student motivation suggest breaking out of this hierarchical transfer of knowledge. Despite the breadth and quality of existing SoTL work, surprisingly little is known about how students themselves characterize their learning experiences. The few studies that have prominently carried the “voices” of university students date back to the 1980s and therefore do not incorporate the insights of an entirely new generation – the Millennials or generation M. All the other priorities of the general life and academic life of generation M compete with their motivation to learn. This paper fills a gap in research by analyzing the opinions of generation M students, attempting to understand what factors are related to the motivation, engagement and participation of generation M undergraduate students in economics courses, and examining how students’ motivation may contribute to their success and failure in economics courses, as well as what can be done to increase their motivation.

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