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## **FRAMEWORK FOR EFFECTIVE REMOVAL OF KNOWLEDGE MANAGEMENT IMPLEMENTATION BARRIERS**

### **Abstract:**

This article deals with issues of systemic implementation of knowledge management processes. As the authors prove, this approach enables companies generate a sustainable competitive advantage. Thanks to this, they should strive for increasing the efficiency of knowledge management. When applying these processes, many kinds of barriers tend to arise that prevent effective generation and spread of knowledge. In our research, we have deeply analysed roots of negative occurrences and introduced a framework for removing these obstacles. This framework represents a cyclical process, which consists of five groups of activities. By adopting this framework and a set of typical countermeasures, which have been identified with the use of case studies, the company shall be able to continually improve knowledge management processes and increase their maturity to achieve its objectives.

### **Keywords:**

Competitive advantage, Continual improvement, Implementation barriers, Knowledge, Knowledge management, Knowledge management maturity

**JEL Classification:** O34, O31, M14