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Emirates collage of technology, united arab emirates

SMART APPLICATIONS AS SUPPORTING EDUCATIONAL TOOL

Abstract:

This paper is an ongoing research that aims to reveal the attitudes and preferences of higher education students toward using smart applications as educational supporting tools. Based on the fact that satisfying customer needs is the focal point for an educational organization to exist in the market and to sustain its complete advantage, this research aims to identify the new trends in educational market and to provide educational organization with valuable suggestions based on their students' needs. The study designs survey questionnaire responses from students at on of the UAE universities to reveal their preferences and trends towards using specific new technological paradigm in the education system.

Keywords:

Smart Applications, Educational Tool