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**THE ROLE OF INFORMATIVE TECHNOLOGY OF COMMUNICATION  
AS A STIMULATING FACTOR TO STUDENTS****Abstract:**

This paper encompasses the role of Informative Technology of Communication in the classroom as stimulating factor to students' interest and increase of their interest for an active participation in learning for more attractive and more qualitative learning. This research was accessed by reason that the informative technology of communication can affect quite a lot in raising the quality of teaching, because in the learning process they have a very important place in enriching the learning experience and just for that they need to be implemented in schools. The purpose of this paper is the reflection of the real situation of the application of Informative Technology of Communication in the school to see and confirm their role and importance in the learning process. To confirm this problem, we have done research questions: How much impact the Informative Technology of Communication to stimulate students' during the learning process in school? This problem, we have proven through the work methodology, such as through quantitative methods and surveys with teachers, of which we could understand that these media reports, have a significant impact on increasing the interest and stimulation of students for contemporary learning. From the survey results, we have concluded that in these schools the work is done very well in the implementation of Informative Technology of Communication, because all teachers are aware of their importance and the positive effects they bring to students. The results from this study show the truth that Informative Technology of Communication affects quite well in raising the quality of teaching and encouraging or stimulating the students to work more effectively in the classroom. We have accesses to this problem to prove the impact and importance of Informative Technology of Communication in the learning process about stimulating the students in raising the quality of teaching, to bring back to the class vitality, willpower to students and the quality to school.

**Keywords:**

Informative Technology of Communication, stimulation, quality, teachers, students.