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RESPONSIBLE LEADERSHIP IN STRATEGIC RESPONSES TO GLOBAL GOVERNANCE: EVIDENCE FROM THE INTERNATIONAL CONSTRUCTION INDUSTRY

Abstract:

This article explores how industry as a stakeholder engages with intergovernmental organizations in addressing the grand societal challenge of sustainable development. The lens used to examine this topic is the 4Cs framework, which categorizes firms based on their strategic responses to global governance and their level of engagement with other stakeholders on issues related to corporate social responsibility (CSR). Drawing from a database developed by the authors of 238 companies in 31 countries, the article presents a quantitative study of the international construction industry and how companies engage in responsible leadership with the United Nations to support the Sustainable Development Goals. The 4Cs categories are used to map their level of engagement with the UN. Finally, the article discusses the implications of the findings and suggests topics for future research.

Keywords:

sustainable development goals, construction industry, global governance, industry-nongovernmental relations

JEL Classification: F55, Q56, Q01